

The logo features the word "CARPIGIANI" in a bold, blue, sans-serif font, underlined with a thick blue line. Above the text is a blue outline of a cloud. Below the underline, the word "Challenge" is written in a blue, cursive script font.

CARPIGIANI Challenge

Chef Guide for Challenge



What is The Challenge?

- The Challenge is Global search for the best Gelato flavors in every country or region of the world through local competition that select the representative for each country in a worldwide scenario

Gelato Category

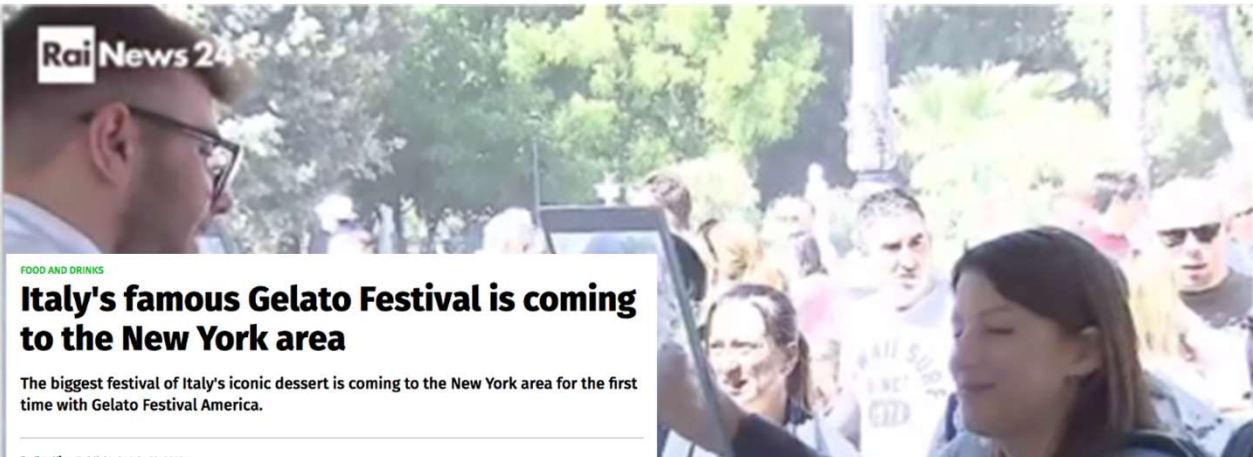
- The challenge is run in partnership with Gelato Festival, the largest and most famous worldwide festival dedicated to promoting the best Gelato flavors and the chefs that make this freshly made frozen dessert.



Grow your presence

- At each event is it exciting to see Artisans come as competitors but leave as friends
- Help promote your business by competing and bringing home possible awards!





Italy's famous Gelato Festival is coming to the New York area

The biggest festival of Italy's iconic dessert is coming to the New York area for the first time with Gelato Festival America.

By Eva Kis Published: July 02, 2018

Gelato Festival & The Challenge are dedicated to being a platform for Frozen dessert artisans to **promote** themselves and their business.



The Washington Post

Italy's Gelato Festival is a seriously delicious competition

Chefs from across Europe create original flavors in hopes of winning top honors.

By Vicky Hallett September 19



Gelato Festival America Returns with an 'All You Can Eat' L.A. Extravaganza





Typical Event Schedule

Daily schedules will be sent out for each event

- Chef brings 5 liter pre-prepared mix to event
- Chef Signs in
- Chef batch-freezes and then decorates 1 pan of Gelato
- Photo Shoot – of each chef
- Assorted activities or courses
- Presentation of the competing flavor to the jury
- Closing Ceremony and Awards



Tools at site

- The typical tools you have in your Ice Cream shop or Gelateria will be on hand. (i.e. Batch-freezer, workstation, assorted tools)
- However, please feel free to bring you own tools (i.e. spatula) if you feel more comfortable





[Example of a Challenge](#)

<https://cloud.carpigianigroup.com/index.php/s/bgFb8j4523XQXsE>

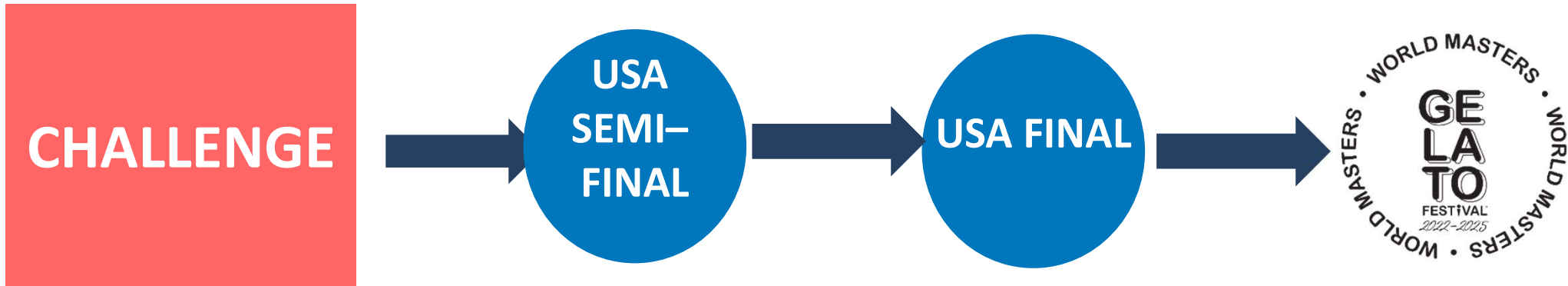


Gelato Category – Road Map

Winner of Gelato Category

The winners of the Gelato Challenge are invited to the American Gelato Festival Final.

(The winners Finals will be invited to represent North America in a Worldwide Finale in Italy in 2025)





REGISTRATION FORM

First Name: _____ Last Name: _____
 Date of birth: _____
 Name of Gelato shop or Business: _____
 Address: _____
 City: _____ Province/State: _____
 E-mail address of candidate: _____
 Mobile number of candidate: _____
 Facebook page of gelato shop/business: _____
 Instagram page of gelato shop/business: _____
 Twitter page of gelato shop/business: _____
 Your competition flavor: _____
 Flavor description: _____

The aforementioned flavor is applying to compete in a Gelato Festival Challenge.
 By signing this application form, I acknowledge that I have read the Rules in all of its parts and I agree and accept it in all of its forms.

Date and place: _____ Signature: _____

This form must be sent to your Carpigiani Distributor to be a valid entry form.

I, the undersigned, having read the policy in the following page, agree with the processing of my personal data:

- a) For my application to participate in selections for the Gelato Festival Challenge, even through communications strictly related to the selection themselves (*)
- Yes
 No
- b) To receive newsletters and communications or information and/or advertisement material on products or services offered by the Data Controller in events promoted or organized by the same.
- Yes
 No
- c) For the use of my image, name and/or voice, which may be the subject of photographic and/or audiovisual recording
- Yes
 No
- d) To communicate my data to third parties such as distributors and/or owners of the Data Controller's machines, as well as companies with which the Data Controller has commercial relationships, including those having their registered office in third countries for which no adequacy verification or other forms of guarantee equivalent to those provided for by the Regulation itself are required.
- Yes
 No

Date and place: _____ Signature: _____

For more information contact your Carpigiani Distributor or write to: challenge@carpigiani.com



CARPIGIANI

Challenge

See you soon!



We look forward meeting you at the next
Carpigiani Challenge